### **EXHIBIT B**



### Clean House?

GeigTech™ "Resolution™" Series Shades eliminate the need to hide your roller shades. The clean lines of your room's design will not be broken. GeigTech™ Shades are designed to mount inside your window casing, and remain exposed in a perfect world where form meets function. We offer manual, motorized and battery powered shades. GeigTech™ shade motors are almost silent, yet they can power shades with lengths over 8' using our attractive "Resolver™" coupler. GeigTech™ motorized shades can be operated with a smartphone, keypad, switch, or wireless remote control. Customization is available to ensure perfect synergy with your environment. Clean House by contacting GeigTech™ today.

No Valances-No Fascias-No Ceiling Pockets-No Visible Screws-No Stress



1-855-GeigTech GeigTech LLC 646-588-0895 Empire State Building 350 Fifth Ave 59th Floor New York, NY 10118 www.GeigTech.com



2015 - Pacific Design Center Newsletter



# OUR TEAM WELCOMES YOU TO ENJOY A SNEAK PEEK OF OUR LA SHOWROOM AT THE PACIFIC DESIGN CENTER FALL MARKET EVENT

Celebrate our opening with James Geiger, Founder and President during the 2015 Fall Market in Suite B112.

Thursday, Oct. 8 10 a.m. to 6:30 p.m. 3:30 p.m. to 6:30 p.m. Cocktails with James Geiger

Pacific Design Center 8687 Melrose Ave. West Hollywood, CA 90069 JGeiger Shading PDC Showroom: Suite, B112

#### **CLICK TO RSVP**

1-844-543-4437



Located in the award-winning Pacific Design Center, JGeiger Shading Technology's new LA showroom is approximately 2,600 sq. feet, and provides a phenomenal space for clients to see and experience our fascia-free shading systems, and our new product launches. Appointments can be made with a design consultant or walk-ins can see demonstrations of our product.

www.jgeigershading.com

#### 2015 - Pacific Design Center Email Newsletter

#### Case 1:18-cv-05290-PAE Document 1-2 Filed 06/12/18 Page 5 of 42

Thank you to all who came out to the Pacific Design Center's Fall Market event and the Grand Opening of our new Showroom.

If you were unable to make it, we welcome you to come by anytime.

Visit Our Showroom





#### OUR OPEN HOUSE WAS SUCCESSFUL AND IT WAS GREAT TO MEET ALL OF YOU.

For those who were unable to attend, we invite you to visit us anytime to experience our fascia-free shading technology – now available in invisible ceiling pockets.

VISIT OUR SHOWROOM





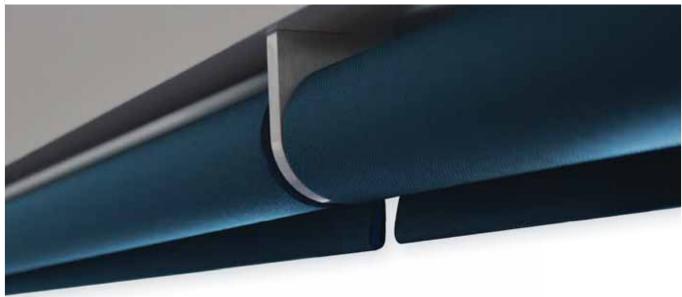


No visible fasteners or screws. Just the cleanest, simplest shading technology in the world.

Learn more at JGeigerShading.com 646. 588. 0895 Info@jgeiger.com

150 E. 58th St. Floor 3, NY, NY 10155





"Sometimes the most refined aesthetic is the most subtle."

James Geiger

The first completely custom, fascia-free motorized shades. Ask about our hidden pocket ceiling installation.

Learn more at  $\mathsf{JGeigerShading.com/rr}$ 

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Case 1:18-cv-05290-PAE Document 1-2 Filed 06/12/18 Page 8 of 42





"In my experience, the most advanced design is often the most simple."

James Geiger

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"In my experience, the most advanced design is often the most simple."  ${\tt James\ Geiger}$ 

The first completely custom, fascia-free motorized shades. Ask about our invisible ceiling pocket installation.

Pacific Design Center | Suite B-112 | 844-543-4437 JGeigerShading.com/PDC

2016 - Pacific Design Center Directory Ad



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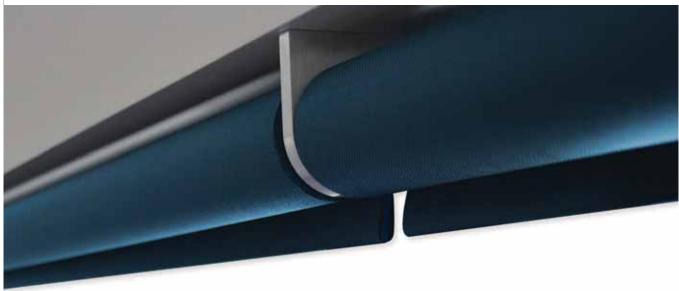


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"In my experience, the most advanced design is often the most simple."

James Geiger

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Discover JGeiger Shading's modern shading solutions

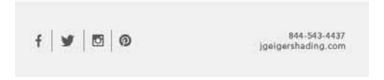




### YOUR MODERN LUXURY SHADING SOLUTION IS FINALLY HERE.

JGeiger Shading works with architects, builders, developers and designers to provide seamless window solutions to the most exclusive spaces – and we're ready to help you complete your next project. Contact us today to learn more about our patented and flagship, R-Series Shading System, and about a variety of fabrics and custom installations.

#### LEARN MORE



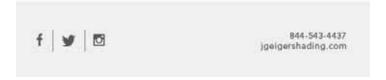




#### HELLO, SOUTH FLORIDA

JGeiger Shading Technology is pleased to announce expansion into the Miami area! To learn more about our completely custom, clean, modern and motorized shading systems, call 844-543-4437. And don't forget to ask about our latest invisible ceiling pockets.

#### SCHEDULE AN APPOINTMENT





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2016 - Robert Report - Website Ad



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# JGEIGER

SHADING TECHNOLOGY

Aspen

Charleston

Los Angeles

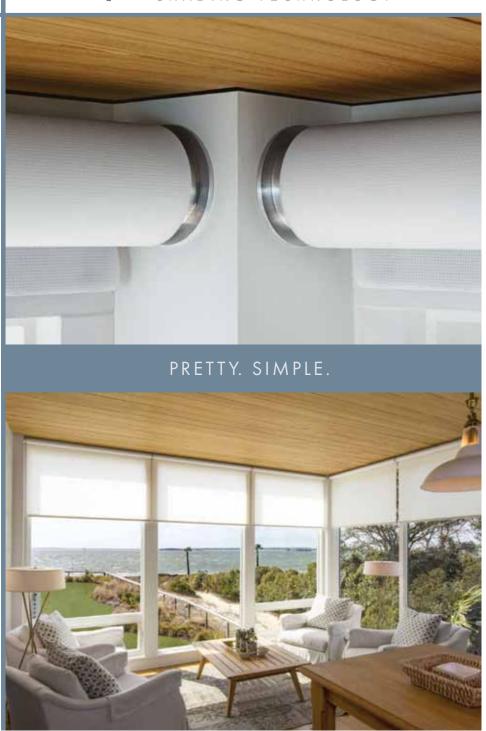
Miami

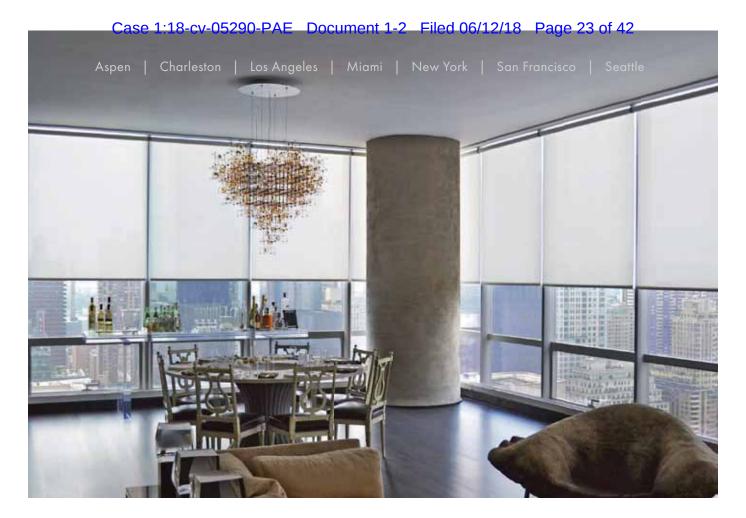
New York

San Francisco

Seattle

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#### SIMPLY MODERN.

Nothing to see here but the view. We trade unsightly screws and wires for a sleek, modern design, offering a full line of luxury motorized and battery powered shades, so you can get straight to the view without distraction.

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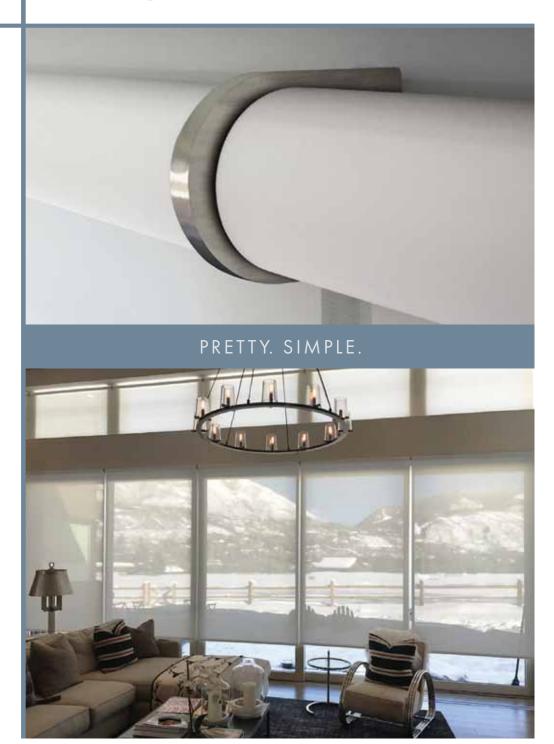
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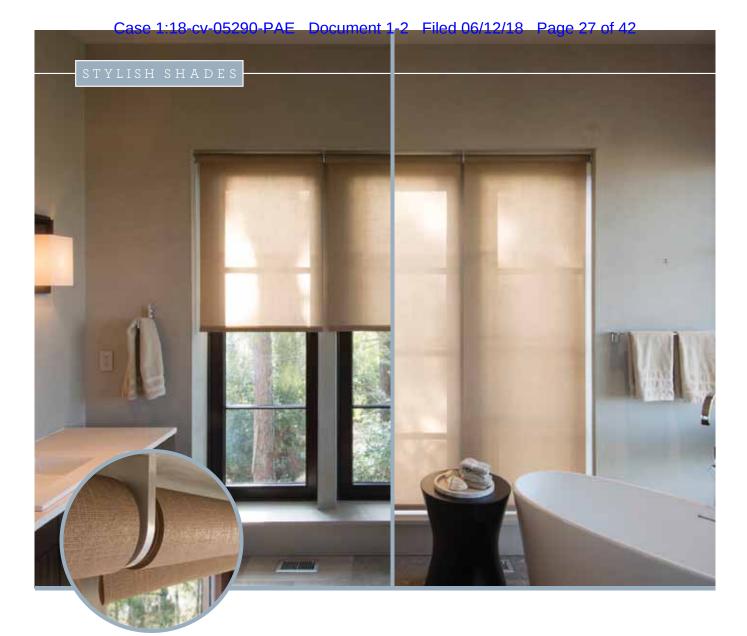
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COMPANY

J Geiger Shading Technology

PROJECT LOCATION

Kiawah Island

WEBSITE jgeigershading.com

PHONE NUMBER

(843) 577-3855

**SPECIALTIES** 

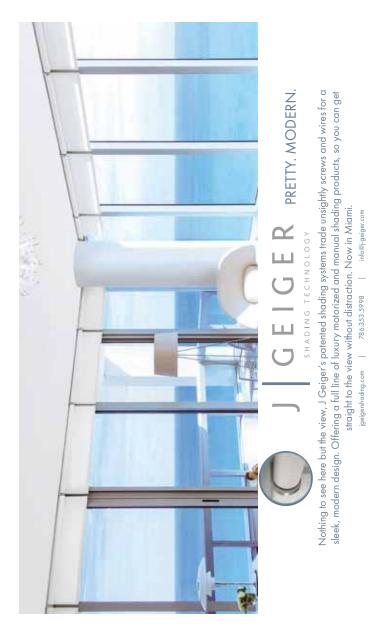
 ${\bf Custom\, Luxury\, Motorized\, \&} \\ {\bf Manual\, Shades}$ 

112 CH+D · Spring 2017

#### BLENDING BEAUTIFULLY

R-SERIES MOTORIZED SHADING SYSTEM

This Kiawah Island home contains prime examples of the R-Series motorized shading system. The customizable product met the needs of this family perfectly. In order to enjoy the sunlight without having to worry about glare or UV rays damaging their home's interior, they chose a sheer fabric that is protective while not obstructive. The beautiful hardware allows for a fascia free design, while still hiding wires, screws and blends in with the modern beach house aesthetic seamlessly. No bulky shade boxes or long cords disrupt the lovely views. As with other products from J Geiger, this particular style can be operated both manually or electronically. Family members can adjust the motorized shades with their smart-phone, a hand-held remote, or even a wall-mounted keypad.



2017 - Florida Design - Print Ad



Aspen | Charleston | Los Angeles | Miami | New York | San Francisco | Seattle

# J GEIGER SHADING TECHNOLOGY

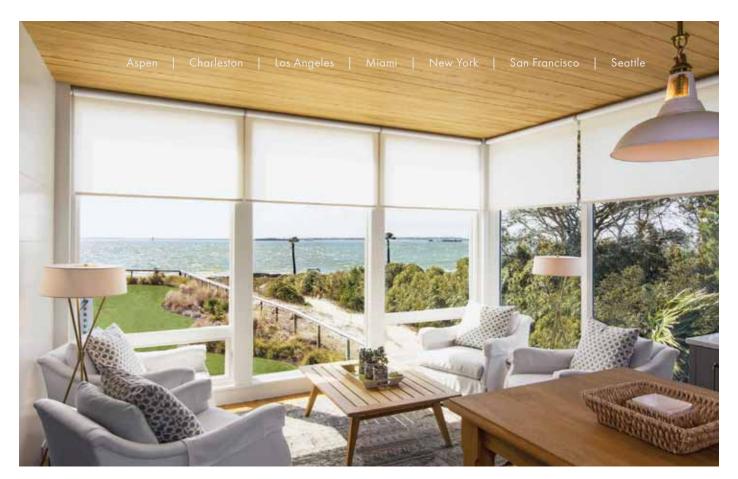


#### SIMPLY MODERN.

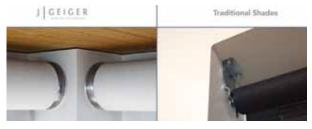
Nothing to see here but the view. We trade unsightly screws and wires for a sleek, minimalist design, offering a full line of luxury motorized and battery powered shades, so you can get straight to the view without distraction.

#### NOW IN SEATTLE!

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#### NOW SERVING THE HAMPTONS!

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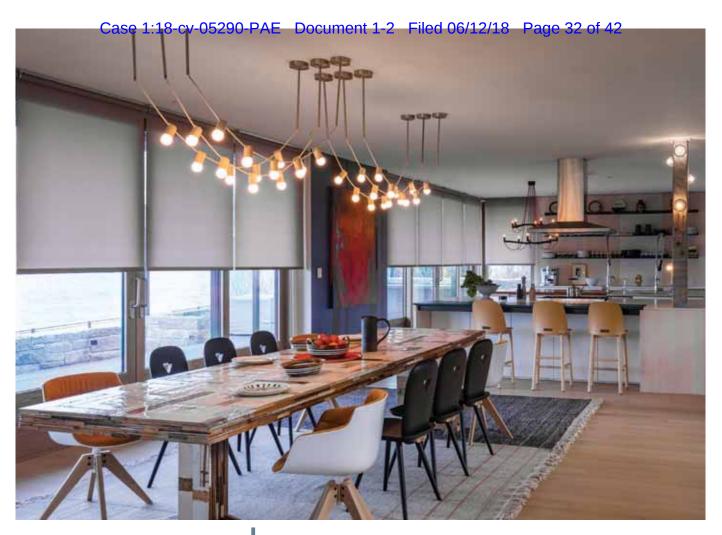
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### JGEIGER





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Nothing to hide. No visible fasteners or screws. No fascia. Just sleek, minimalist motorized & battery powered window shades.

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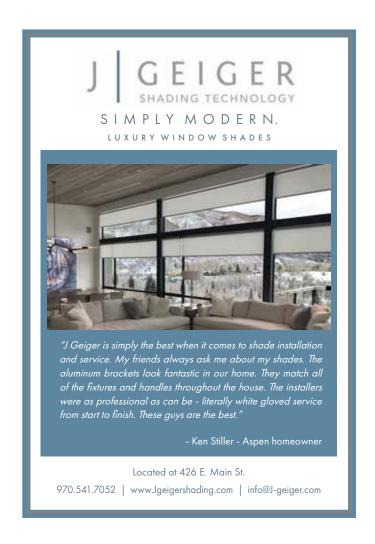
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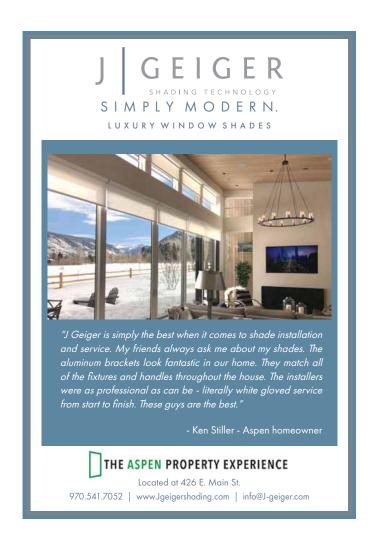
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Alex Lucaci Photography and James Rixner Interiors

2018 - A&D Building - A&D Directory Print Ad



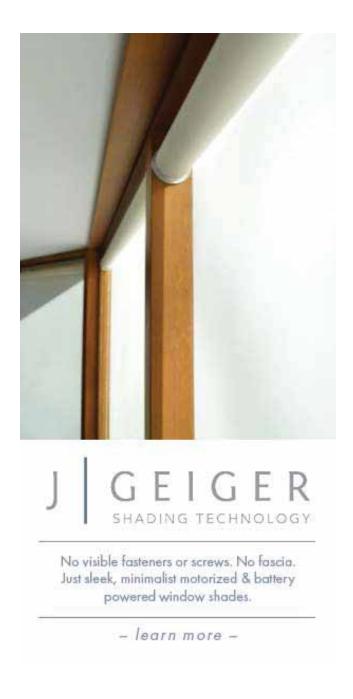
2018 - Aspen Newspaper February Ad



2018 - Aspen Newspaper March Ad

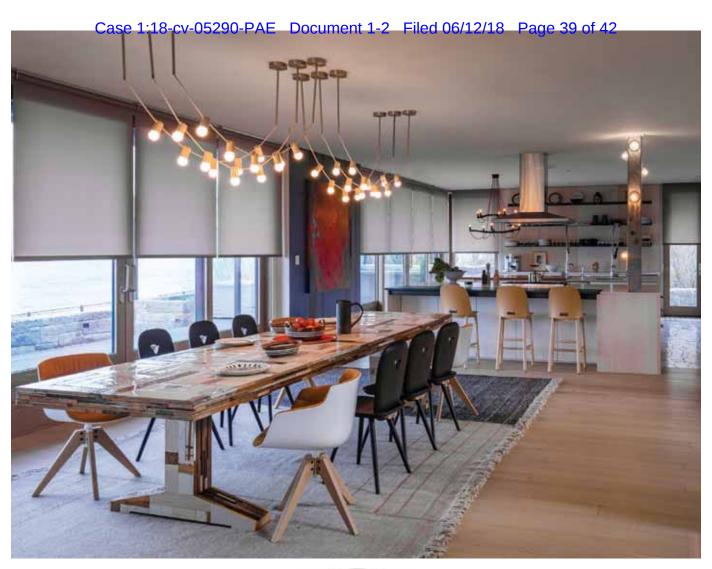


2018 - Dwell - Digital Ad 1



2018 - Dwell - Digital Ad 2







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also available nationally through





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SHADING TECHNOLOGY



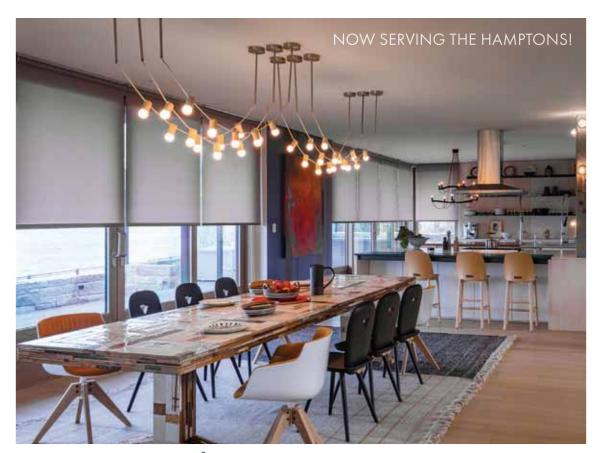
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Call for a free in-home estimate!

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at JANGEORGe Interior Design, 17 Madison St, Sag Harbor, NY

Info@J-Geiger.com | 1.646.927.1288 | JGeigershading.com

#### 2018 - Hamptons Magazine - March Print Ad





Our sleek and modern design eliminates unsightly screws, fascia and exposed wires. A full line of luxury wired and battery powered shades are available and can integrate with all major home systems. Designs range from our exposed aluminum R Series brackets to our seamlessly hidden P Series pocket system.

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